

29th Annual Southeast Florida Scottish Festival & Highland Games March 3, 2012

Program Advertising Contract

Mail Contract, Ad Copy & Payment to:
Renee Campbell
Treasurer
1121 NE 13th Avenue
Fort Lauderdale, FL 33304



E Mail Ad File to:
nigelm@bellsouth.net

DEADLINE FOR ORDER AND AD COPY IS JANUARY 31, 2012

Advertising Rates *Please mark the selected ad size for your order:*

PREMIUM PAGES

Outside Back Cover (Full Color)	Size: 8.5 x 11 in.	Please Inquire
Inside Front Cover (Full Color)	Size: 8.5 x 11 in.	Please Inquire
Inside Back Cover (Full Color)	Size: 8.5 x 11 in.	Please Inquire

INSIDE PAGES

Full Page (B&W)	\$390.00	Size: 7.75 x 10 in.*	\$ _____
Half Page (B&W)	\$235.00	Size: 7.75 x 5 in.	\$ _____
Third Page (B&W)	\$160.00	Size: 2.5 x 7.75 in.	\$ _____
Quarter Page (B&W)	\$130.00	Size: 3.9 x 5 in.	\$ _____
Business Card (B&W)	\$ 75.00	Size: 3.5 x 2 in.	\$ _____

* Full Page WITH Bleed is 8.75 x 11.25 in.

NOTE: Prices are for ads submitted in proper digital format or scannable. Ads requiring design, typesetting, or any preparation will be billed at \$35 per hour (1 hour minimum).

AD REQUIREMENTS:

Acceptable digital formats for AD - High resolution PDF or PSD.
Images, photos, logos, graphics must be 300dpi JPEG, PNG, or TIFF.
Please do not submit files from the internet. Quality will be poor.

Scannable Copy - Should be sharp, preferably on white or light background.

Business Cards - Embossed or foil designs will not reproduce. Business cards which cannot be scanned will require art services at \$35 per hour.

Questions? Contact Nigel MacDonald nigelm@bellsouth.net or 786-205-5350

PLEASE PRINT ALL INFORMATION CLEARLY

Name of Advertiser: _____

Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Advertiser's Signature _____

PAYMENT ENCLOSED in the amount of \$ _____

Make checks payable to "Scottish American Society of South Florida"

Solicited by: _____ Date Received: _____

CONTRACTS SUBMITTED AFTER THE DEADLINE WILL BE RETURNED